

Bi-Level Leadsources Analysis

Date Range 5/25/2009 to 6/23/2009

Leadsources> *Our Website*

>>**APT Page** *Contact ID/Status Create Date Edit Date*

Vanguard Utility Service	Jay Warren	Prospect Warm	6/16/09	6/23/09
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Total leads from APT Page is 1	Closes = 0.00	Close ratio for APT Page is 0%
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>>**Google** *Contact ID/Status Create Date Edit Date*

Wiseman& Associates, LLC	Larry Wiseman	Prospect Hot	6/9/09	6/22/09
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	Dave	prospect	6/4/09	6/20/09
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First Interstate Financial Corp	Kelly Gioia	Prospect	6/9/09	6/20/09
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Fort Lauderdale Country Club	Caroline Frank	Client	5/27/09	6/22/09
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Total leads from Google is 4	Closes = 1.00	Close ratio for Google is 25%
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Total Our Website 5	Overall Closes = 1	Overall Close Ratio 20.00%
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Leadsources> *Search Engine*

>>**ACC Page** *Contact ID/Status Create Date Edit Date*

Volvo Trucks USA	Jennifer Martinez	Prospect	6/15/09	6/23/09
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Total leads from ACC Page is 1	Closes = 0.00	Close ratio for ACC Page is 0%
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>>**Google** *Contact ID/Status Create Date Edit Date*

Miguel Lopez, Jr., Inc	Natalie Kennedy	Spoken to	6/4/09	6/20/09
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MediaPro	Melanie Leuck	Prospect	5/27/09	6/23/09
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OEC Group	Jennifer Toy	Prospect	6/12/09	6/23/09
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Prescott Medical Imaging	Kym Esposito	Client	6/10/09	6/22/09
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Total leads from Google is 4	Closes = 1.00	Close ratio for Google is 25%
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Total Search Engine 5	Overall Closes = 1	Overall Close Ratio 20.00%
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Leadsources> *Word of Mouth*

>>**Caroline Frank** *Contact ID/Status Create Date Edit Date*

Coral Ridge Country Club	Kiarra Roper	Client C	5/29/09	6/19/09
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Total leads from Caroline Frank is 1	Closes = 1.00	Close ratio for Caroline Frank is 100%
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>>**George Hogge** *Contact ID/Status Create Date Edit Date*

Doral Golf Resort & Spa	Carrie Ruiz	Prospect	6/15/09	6/23/09
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Doral Golf Resort & Spa	Linda Wasserman	Prospect	6/15/09	6/20/09
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Total leads from George Hogge is 2	Closes = 0.00	Close ratio for George Hogge is 0%
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>>**Sandler** *Contact ID/Status Create Date Edit Date*

Best Roofing	Greg Wallick	Spoken to	6/16/09	6/20/09
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Total leads from Sandler is 1	Closes = 0.00	Close ratio for Sandler is 0%
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Total Word of Mouth 4	Overall Closes = 1	Overall Close Ratio 25.00%
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Grand Totals Section	GT Close Ratio 21.43 %	Total # closes 3.00	Total # of Contacts 14
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